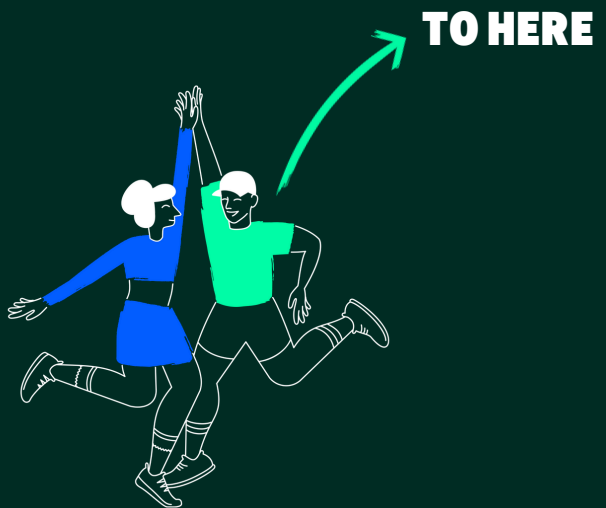




CLUBMAP

RANGE OF SERVICES

FOR ALL COMMUNITY SPORTING CLUBS



TO HERE

**TAKING COMMUNITY
SPORT FROM HERE**

CLUBMAP.COM.AU

INFO@CLUBMAP.COM.AU

0429 162 288

COMMUNITY IS EVERYTHING AND SPORTS CLUBS ARE ITS BEATING HEART.

**CLUBMAP COMBINES TOP-TIER EXPERTISE &
INNOVATION, SIMPLIFIED FOR GRASSROOTS.**

We teach clubs HOW.

Our range of online resources, education, one-on-one workshops & other consulting services.

HOW WE DO IT



CLUBMAP ONLINE



CLUB HEALTH CHECK

ONLINE SURVEY OF 11 KEY ADMIN & OPERATIONS AREAS

Do you know how your club is really going? Our quick and simple online audit reveals your club's current health status and offers an easy-to-follow action plan for improvement.

What do you get?

- ✓ In-depth health report
- ✓ Action plan

RESOURCE & WEBINAR TOPICS:

- > Committee structure
- > Planning
- > Membership
- > Volunteers
- > Grants
- > Capital infrastructure
- > Sponsorship
- > Succession planning
- > Fundraising
- > Online presence
- > Technology
- > Fund saving
- > Culture
- > Governance
- > Finances

RESOURCES HUB

ONLINE EDUCATIONAL LIBRARY WITH RESOURCES FOR YOUR CLUB

Our Resources Hub provides information you need to get the most out of your club. Includes 170+ short videos, webinars on-demand and more than 250 articles and templates.

What do you get?

- ✓ 12 months access
- ✓ 10 usernames to share

TAILORED WEBINARS

CUSTOM LIVE WEBINARS SPECIFIC FOR A SPORT OR LGA

A custom webinar series takes clubs on a deep dive into one issue at a time. Perfect way for administrators from a sport, association or council to reach all their participants.

What do you get?

- ✓ 45-minute webinars
- ✓ Great value education for administrators

HOW WE DO IT



CLUBMAP WORKSHOPS



PREMIUM PLANNING WORKSHOP

ZOOM SESSION - 2 HOURS

We guide you through planning in all the key areas of your club's administration, generating roadmaps for revenue, operations and strategy. And we show you how to put them into action.

What do you get?

- ✓ Club Health Check
- ✓ Access to Resources Hub
- ✓ 2-hour operations & strategic workshop
- ✓ Strategic Plan
- ✓ Operational Plan
- ✓ Revenue Plan
- ✓ 12 months CLUBMAP support

CLUBMAP FACILITATED PLANNING DAY

ZOOM SESSION - 2 HOURS

Your club has its plans from the Planning Workshop, now CLUBMAP helps put your plans into action. Adding the how, who and when to help organise your structure, revenue streams, operations and more.

What do you get?

- ✓ Club Health Check
- ✓ Access to Resources Hub
- ✓ New committee structure
- ✓ Actions for operations, volunteers, membership, sponsorship & more
- ✓ Planning day report
- ✓ 12 months CLUBMAP support

VOLUNTEERS & STRUCTURE WORKSHOP

ZOOM SESSION - 2 HOURS

It's hard to grow and change without the right committee structure in place. This workshop helps build your club's new committee structure and create a thriving volunteer program.

What do you get?

- ✓ Club Health Check
- ✓ Access to Resources Hub
- ✓ 2-hour committee structure workshop
- ✓ New committee structure
- ✓ Volunteer program
- ✓ 12 months CLUBMAP support

NEW-AGE REVENUE WORKSHOP

ZOOM SESSION - 2 HOURS

Discover a new-age revenue model, based on working smarter not harder. CLUBMAP's revenue initiatives can create a plan to generate \$20-100k+ of new, repeatable revenue in year one.

What do you get?

- ✓ Club Health Check
- ✓ Access to Resources Hub
- ✓ Revenue Plan
- ✓ 12 months CLUBMAP support

HOW WE DO IT



CLUBMAP WORKSHOPS



COMPLETE PLANNING PACKAGE

2 x ZOOM SESSIONS - 4 HOURS

A discounted combination of the Premium Planning Workshop and the Facilitated Planning Day. We help build the tailored plans for your club and then show you how put them into action.

What do you get?

- ✓ Club Health Check
- ✓ Access to Resources Hub
- ✓ 2-hour operations & strategic workshop
- ✓ 2-hour facilitated planning session
- ✓ Strategic Plan
- ✓ Operational Plan
- ✓ Revenue Plan
- ✓ New committee structure
- ✓ Actions for operations, volunteers, membership, sponsorship & more
- ✓ Planning day report
- ✓ 12 months CLUBMAP support



MISSION, VISION & VALUES WORKSHOP

ZOOM SESSION - 2 HOURS

A 2-hour online workshop to assess and workshop the club's overall mission within the community, set the long-term vision and outline the core values that the club should be guided by, aligned with the strategic direction.

What do you get?

- ✓ Club Health Check
- ✓ Access to Resources Hub
- ✓ Mission, Vision & Values document
- ✓ 12 months CLUBMAP support

REVIEW & RECHARGE WORKSHOP

ZOOM SESSION - 2 HOURS

Time to review where the club is at since working with CLUBMAP, and recharge the energy. We'll cover some updated learning and guide your committee and volunteers to adjust the plans as needed.

What do you get?

- ✓ Review previous 12 months & plans
- ✓ New Club Health Check & comparison
- ✓ Access to Resources Hub
- ✓ 2-hour operations & strategic workshop
- ✓ Strategic Plan
- ✓ Updated Operational Plan
- ✓ Updated Revenue Plan
- ✓ 12 months CLUBMAP support

SERVICES & PRICING

CLUBMAP ONLINE

Excl. GST

CLUB HEALTH CHECK

Online survey covering 11 key club operations categories

\$181

RESOURCES HUB & EDUCATION (12-month subscription, 10 licenses)

Online education library including videos, templates, webinar recordings

\$454

[JOIN ONLINE NOW](#)

CLUBMAP WORKSHOPS (2 hours each)

PREMIUM PLANNING WORKSHOP

Build your own Strategic, Operational & New-Age Revenue Plans

\$2,999

FACILITATED PLANNING DAY

Bring the Premium plans to life, we help identify the who, when and how

\$1,999

COMPLETE PLANNING PACKAGE

Discounted combination of the Premium Planning & Facilitated Workshops

\$4,998

VOLUNTEERS & STRUCTURE WORKSHOP

Focus on building a thriving volunteer program and new committee structure

\$2,272

NEW-AGE REVENUE WORKSHOP

Create a new-age revenue plan that can generate \$20-100k in year one

\$2,272

REVIEW & RECHARGE WORKSHOP (12 months on)

Review what the club has achieved with CLUBMAP and look forward

\$2,272

VALUES, MISSION & VISION WORKSHOP

CLUBMAP helps define your club values, mission statement and vision

\$2,272

*All prices above exclude GST